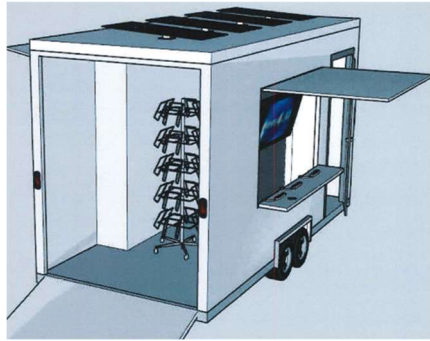


## VISIT JACKSONVILLE MOBILE VISITOR CENTER OPTIONS



OPTION A- Trailer with Truck

|                     |                  |
|---------------------|------------------|
| Vehicle (used)      | \$30,000         |
| Trailer             | \$70,000         |
| Buildout            | \$0              |
| Wrapping            | \$5,000          |
| FF&E                | \$4,000          |
| Signage, etc.       | \$2,000          |
| <b>TOTAL YEAR 1</b> | <b>\$111,000</b> |
|                     |                  |
| Fuel                | \$4,000          |
| Parking Fee         | \$2,000          |
| Staffing            | \$20,000         |
| Print Materials     | \$4,000          |
| Maintenance         | \$2,500          |
| Insurance           | \$6,000          |
| <b>TOTAL YEAR 2</b> | <b>\$38,500</b>  |



OPTION B- SUV with Slide-outs

|                     |                 |
|---------------------|-----------------|
| Vehicle             | \$45,000        |
| Buildout            | \$6,500         |
| Wrapping            | \$5,000         |
| FF&E                | \$4,000         |
| Signage, etc.       | \$2,000         |
| <b>TOTAL YEAR 1</b> | <b>\$62,500</b> |
|                     |                 |
| Fuel                | \$3,000         |
| Parking Fee         | \$1,500         |
| Staffing            | \$20,000        |
| Print Materials     | \$4,000         |
| Maintenance         | \$1,500         |
| Insurance           | \$4,000         |
| <b>TOTAL YEAR 2</b> | <b>\$34,000</b> |



OPTION C (Pop-up Library Model)

|                         |                 |
|-------------------------|-----------------|
| Vehicle                 | \$40,000        |
| Buildout                | \$31,000        |
| Wrapping                | \$5,000         |
| FF&E                    | \$4,000         |
| Signage, etc.           | \$2,000         |
| Shipping & Installation | \$5,000         |
| <b>TOTAL YEAR 1</b>     | <b>\$87,000</b> |
|                         |                 |
| Fuel                    | \$3,000         |
| Parking Fee             | \$1,500         |
| Staffing                | \$20,000        |
| Print Materials         | \$4,000         |
| Maintenance             | \$1,500         |
| Insurance               | \$4,000         |
| <b>TOTAL YEAR 2</b>     | <b>\$34,000</b> |



OPTION D (Van/Truck Conversion)

|                     |                 |
|---------------------|-----------------|
| Vehicle             | \$39,000        |
| Buildout            | \$27,000        |
| Wrapping            | \$5,000         |
| FF&E                | \$4,000         |
| Signage, etc.       | \$2,000         |
| <b>TOTAL YEAR 1</b> | <b>\$77,000</b> |
|                     |                 |
| Fuel                | \$3,000         |
| Parking Fee         | \$2,000         |
| Staffing            | \$20,000        |
| Print Materials     | \$4,000         |
| Maintenance         | \$1,500         |
| Insurance           | \$4,000         |
| <b>TOTAL YEAR 2</b> | <b>\$34,500</b> |